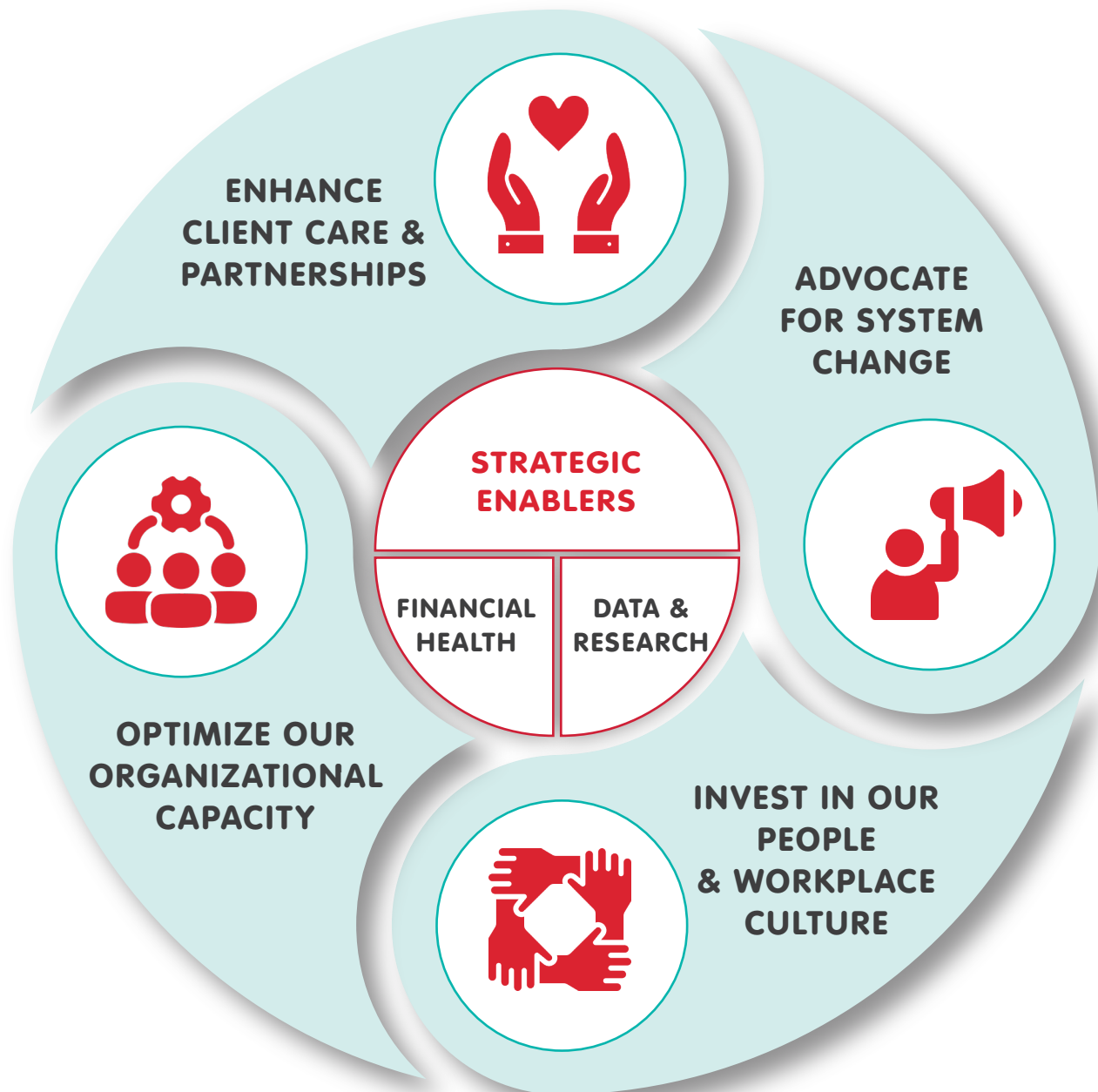


Vision

We will be an innovative leader and collaborator in senior centred care.

Mission

We are committed to providing exceptional care and quality services that enable seniors to live at home and thrive in their communities.



OUR STRATEGIC PLAN INCLUDES FOUR OBJECTIVES



ENHANCE CLIENT CARE & PARTNERSHIPS

We will work with our clients, their support network, and our partners to excel in the provision of safe, high quality, integrated community care.



ADVOCATE FOR SYSTEM CHANGE

We will advance our role as an innovative change leader to improve service accessibility and healthcare integration.



INVEST IN OUR PEOPLE & WORKPLACE CULTURE

We will invest in our people and workplace culture to promote and exemplify equity, diversity and inclusion, and wellness and resiliency among our employees and volunteers.



OPTIMIZE OUR ORGANIZATIONAL CAPACITY

We will optimize our infrastructure and capacity to promote organizational excellence and achieve our mission.



FINANCIAL HEALTH

**STRATEGIC
ENABLERS**

DATA & RESEARCH

